

Focus on the MEDZ activity zones

Breaking news



Signing of the Loukkos agro-industrial parc's development agreement

The signing ceremony of the Loukkos agro-industrial parc's development agreement between MEDZ and its partners took place on March 22, 2022, at the headquarters of the Tangier Wilaya. The project is part of the implementation of the Generation Green Plan.

Located in the rural town of Zouada, in the heart of the Larache province, the agropole aims to ensure the integration of the agro-industrial value chain, by guaranteeing an infrastructure equipped with all the prerequisites of the competitiveness.

It will be carried out over an area of 102 ha, of which the 1st phase is planned over 50 hectares. Requiring an overall envelope of 457 MDH, it should, in the long term, generate an induced investment of 3.5 billion DH and allow the creation of nearly 7,500 jobs in the region.

About this agropole, Mr. Elyazghi, Chairman of the Management Board of MEDZ declared that it would «consolidate the strategic partnership between MEDZ and all the actors of the project and strengthen its regional anchoring». For the needs of the project, a company called «Agropole du Loukkous» is being created, whose round table is made up of:

- The Regional Council.
- MEDZ.
- Crédit Agricole du Maroc.

Given its expertise and know-how in the industrial infrastructure sector, MEDZ will provide Delegated Project Management (MOD) for the development, promotion, marketing and management of the project.

MEDZ participated, as a Sponsor, in the Morocco-France Economic Days

Following its contribution as a sponsor to the Economic Day of Essaouira on October 26 & 27, 2021, MEDZ has renewed its partnership, with the French Chamber of Commerce and Industry in Morocco (CFCIM), also as sponsor of the Toulouse Economic Day, organized from March 23 to 25, 2022 at the Cité de l'espace, on the theme «Aeronautics, a priority sector of the Industrial Acceleration Plan in Morocco».

The main objectives of these Morocco-France Economic Days were to:

- Highlight the potential for regional and sectoral co-investment between Morocco and France and boost trade.
- Highlight Morocco's strategic position as a hub to Africa in a context where the Kingdom is deploying its new development model.

The Toulouse Day was rich in interactivity and opportunities for discovery. Participants were able to benefit from a program of meetings led by renowned speakers, fruitful thematic conferences around various topics such as decarbonization, training, the supply chain and financing levers.

MEDZ participated in the animation of a discussion around the theme: "What integration of Morocco in the global value chain? What opportunities for French companies? «. An opportunity to highlight the strengths of Morocco, particularly in aeronautics and to present MEDZ' infrastructures, and especially MidParc free zone specialized in this sector.

This event represented an important opportunity to visit several sites, including the site of Airbus, which is a pioneer in the aerospace industry, operating in the production of planes, helicopters and in defence.



Inside our Activity Zones



The Ex-co Technologies Group

In November 2021, the Canadian Ex-co Technologies, specialized in the die-casting, extrusion and automotive industries inaugurated its new factory within **the Atlantic Free Zone**.

The new entity, called Castool SARL, made an investment of approximately 50 MDH.

[Watch the AFZ film](#)



The APTIV Group (formerly Delphi)

On January 24, 2022, construction work on the automotive wiring factory, led by the APTIV Group, was launched in the **Oujda Technopole Free Zone**.

As a reminder, this industrial unit, located on a plot of 8 ha, will require an investment of around 394 MDH and should allow the creation of nearly 3,500 direct jobs for young people in the region. Its effective start is scheduled for June 2022.

APTIV, already established in **Atlantic Free Zone** in Kenitra and **Agropolis** in Meknes, has already enabled the creation of more than 17,000 jobs in Morocco.

[Watch the Oujda Technopole film](#)



Citic Dicastal Group

On February 16, 2022, the Chinese Citic Dicastal Group launched the construction of its new factory within the **Atlantic Free Zone**, specializing in the casting and machining of aluminum chassis components.

Called "Dika Morocco Castings – DMC", the project is developed on a site with **an area of 20,000m² in a plot of 12 ha**.

Furthermore, it will require an **overall investment of 1.8 billion DH** and should enable the creation of **766 qualified direct jobs**.

[Back in video on the testimony of Badr Lahmoudi, Vice-President and General Manager of Dicastal Morocco Africa, before this new investment](#)

[Watch the AFZ film](#)



AD Industries Group

The AD Industries Group has announced the opening of its factory located in the **MidParc Free Zone**.

Covering **an area of 5000 m²**, it specializes in the production of aeronautical metal parts.

Already present in Tangier for 10 years, the AD Industrie Group has launched major recruitments for the Casablanca site, in partnership with the Moroccan Institute of Aeronautics. By the end of 2022, the 2 sites will employ some **150 people**, with the ambition of reaching **400 employees** within 3 years.

[Watch the MidParc film](#)



The Hexcel Group

On March 15, 2022, the American Hexcel Group, a manufacturer of advanced composite materials in the aeronautics sector, laid the foundation stone for the extension of its factory located in the MidParc Free Zone.

Through this extension, Hexcel intends to double the area of its site, to reach **24,000 m²** and increase from 120 to **400 employees**.

[Watch the MidParc film](#)



Meet the MEDZ teams

Ms. Hanane El Yousfi Product Director – Development & Partnerships Department



Can you introduce yourself ?

I am Hanane ELYOUSSFI, I am passionate about challenges, renewal and innovation.

I am a bridge and road building engineer, graduated from the Mohammadia School of Engineers.

I started my professional career in railway infrastructure. In 2007, I joined MEDZ. I spent my first two years in the technical department.

Then, I joined the Development and Partnership Department, which allowed me to enrich my professional skills.

Today, I hold the position of product director in the Development and Partnerships Department.

What does your mission within MEDZ consist of?

In coordination with the project team, my mission is first prospecting, then studying investment opportunities by canvassing national and international players, to develop value-creating economic activity zones that meet the needs of the market.

How is this related to strategic orientations and MEDZ projects?

The challenge is to provide investors targeting Morocco with an integrated offer, including the determinants of competitiveness, namely quality infrastructure, excellent connectivity and local and personalized services.

What are the key actions already carried out to date?

With my team, we participated in the development of several projects. I will mention the Jorf Lasfar industrial park, with an area of 500 ha, one of the largest in Africa and the only park in Morocco to accommodate heavy industry.

We have also developed the Midparc free zone in Nouaceur, which welcomes investors from the aeronautics sector, who operate in activities with a high technological content. Moreover, today, components for the hot end of aircraft engines are manufactured at Midparc.

In addition, the Agropoles carried out in three agricultural basins, namely Berkane, Meknes and Agadir, have made it possible to structure the agro-industrial value chain in ecosystems.

What are the upcoming projects?

We will continue to support national sector strategies. Namely: the industrial acceleration plan, the Green Morocco plan and its new version 'Green Generation', advanced regionalization, and internationally, particularly in Africa within the framework of South-South cooperation. Of course, while ensuring that our concepts best meet the requirements of sustainable development.

What does MEDZ represent for you?

Belonging to MEDZ is a personal pride for me, insofar as it allows me to participate in the development of the country through the creation of jobs and wealth.

MEDZ is also a second family for me, because we have developed a respectful and friendly relationship with the employees.

[Watch Hanane El Yousfi's interview](#)

Testimonials from MEDZ clients



About its location at the Oujda Technopole

«This new industrial unit will be one of the largest factories in Morocco and will create additional jobs and encourage other investors to come and settle in the region, which will benefit from the future Nador West Med port and is full of skills and qualified human resources.»*

Mohamed El Filali, Representative of Aptiv

*Source: *Les Ecos* of 01/26/2022



About its location at MidParc

The choice of the Casablanca factory is motivated by «the qualified Moroccan workforce, the high-level infrastructure available to the Kingdom and the effective commitment of the Moroccan authorities».

Thierry Merlot, President of the Aeronautics Europe, Asia Pacific, Middle East, Africa & Industry Division of Hexcel

*Source: *L'Opinion* of 03/16/2022

Discover Morocco's strengths

Did you know?

Sales in the aeronautics sector show an increase of 52.9%, or more than 1,201 MDH, amounting to 3,472 MDH at the end of February 2022 against 2,271 MDH the previous year.

This level exceeds those recorded during the same period between 2018 and 2021.

*Source Exchange Office, Studies & Statistics Department.



*Source : Exchange Office



Focus on our CSR actions

MEDZ ECO-DESIGN STANDARD:

FOR THE DEVELOPMENT OF A SUSTAINABLE INDUSTRIAL ZONE

MEDZ plays a fundamental role in the transition to sustainable industrial zones. Environmental concerns are at the heart of this transition and now appear to be fundamental in the development of a new generation industrial zone, whose attractiveness and competitiveness issues are decisive.

MEDZ has chosen to place sustainability issues at the heart of its priorities. This choice is illustrated by the development of an Eco-design reference system in order to strengthen its design process for sustainable industrial zones.

Eco-design is a creative approach, a source of innovation and differentiation, which makes it possible to respond to 5 challenges:

- Respond to environmental protection regulations: control regulatory or image risks.
- Reduce environmental impacts: preserve resources and biodiversity, prevent pollution, help maintain climate balance.
- Provide environmental gains: control or even reduce costs, particularly of raw materials, energy, logistics or maintenance.
- Stimulate innovation: seek technical solutions that are efficient and more respectful of the environment.
- Respond to the new expectations of customers who are increasingly attentive to sustainable development criteria, while taking into account the economy of the project.

The MEDZ eco-design repository is structured around 10 themes, covering the requirements and recommendations to be met during architectural, technical and landscape design:

1. Efficient use of land
2. Materials and equipment
3. Ecosystems and biodiversity
4. Energy management
5. Water management
6. Waste management
7. Acoustic comfort
8. Olfactory comfort
9. Mobility
10. Upkeep, maintenance and performance control of works



MEDZ from A to Z

What are industrial ecosystems?

The 2014-2020 Industrial Acceleration Plan introduced a new approach based on the establishment of industrial ecosystems. This project aims to:

- Improve sectoral integration.
- Multiply investments.
- Ensure an increase in the value of the industrial sector.
- This, by promoting the establishment of targeted and mutually beneficial strategic partnerships between industrial leaders and VSMEs.

It is a question of federating groups of companies around «locomotives» carrying ecosystem projects, which can be national industrial leaders, professional groups or even foreign investors.

The business alliances that are forged in this way and form organized “communities of strategic destiny”:

- Gain in performance and responsiveness.
- Contribute to strengthening the competitiveness of sectors as a whole.

Ecosystems also tend to make industry a major job provider, especially for young people, and to place it in a virtuous circle of progress.*

**Source: Ministry of Industry & Trade portal*

